PortFolio

2024.

Web Developer & UI/UX Designer

Hello!

I am a Web Developer and UI/UX Designer, fueled by a passion for crafting digital experiences that captivate and convert. I combine a keen eye for design with a deep understanding of coding to create visually stunning and highly functional websites. This unique skillset allows me to translate your ideas into a seamless online experience, from user interface (UI) design and user experience (UX) optimization to crafting clean, efficient code. Whether you need a brand new website or a refresh of your existing one, I'm here to help you achieve your goals.

SHAHZAIB HASHMI

Web Developer & UI/UX Designer

LANGUAGES

HTML · CSS · JavaScript · jQuery · Bootstrap · Hugo · Vue JS · Laravel · Livewire · WordPress · Shopify · MySQL

SOFTWARE

Xd · Ps · Ai

User Research ✦ Wireframe ✦ Prototype ✦ Visual Concept ✦ Web Design ✦ Development

WHAT I BRING TO THE TABLE!

USER EXPERIENCE DESIGN
Crafting seamless and intuitive user journeys to enhance engagement and satisfaction.

USER INTERFACE DESIGN
Creating visually appealing interfaces that combine aesthetics with functionality.

PRODUCT PROTOTYPING
Transforming concepts into tangible prototypes to validate ideas and iterate quickly.

WIREFRAMING & MOCKUPS
Developing detailed wireframes and high-fidelity mockups to visualize design effectively.

RESPONSIVE WEB DESIGN
Designing adaptable and responsive websites that are consistent across all devices.

PROBLEM SOLVING & DEBUGGING
Identifying and resolving issues efficiently to create robust and reliable websites.

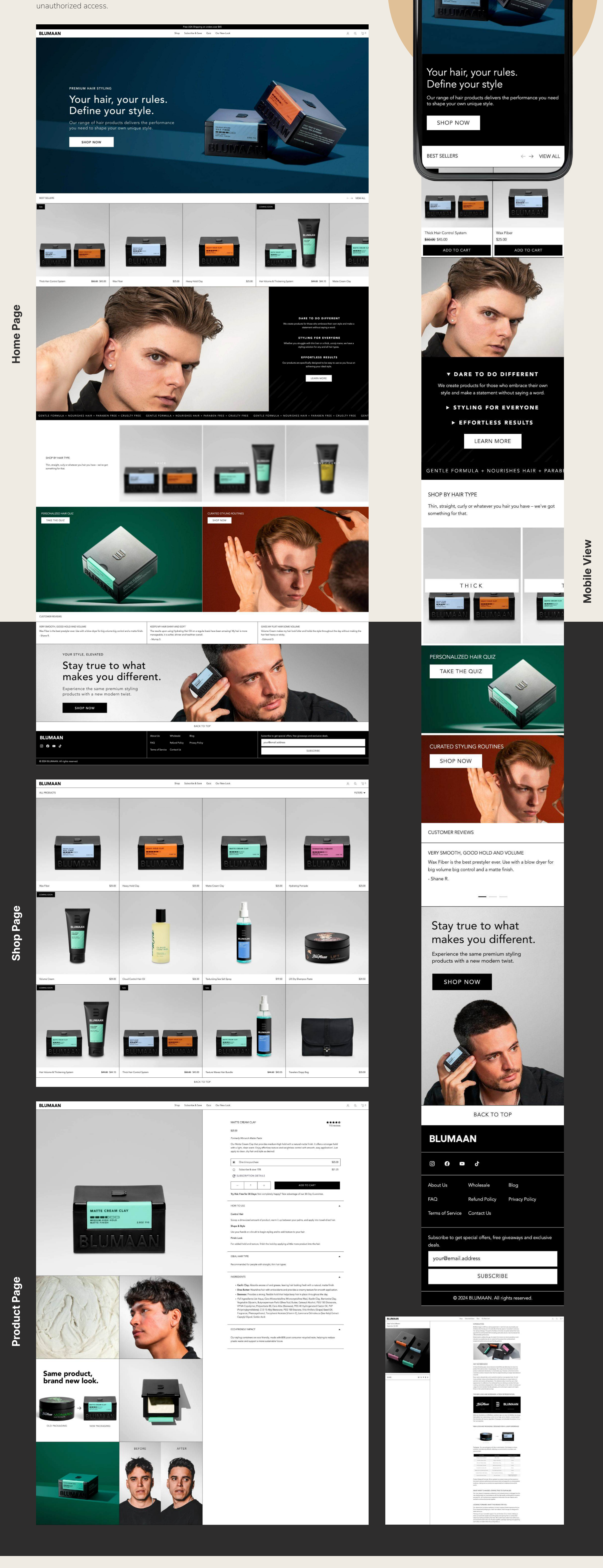
CRAFTING DIGITAL EXPERIENCES, ONE PIXEL AT A TIME.

Explore my portfolio to see my work in action.

BLUMAAN

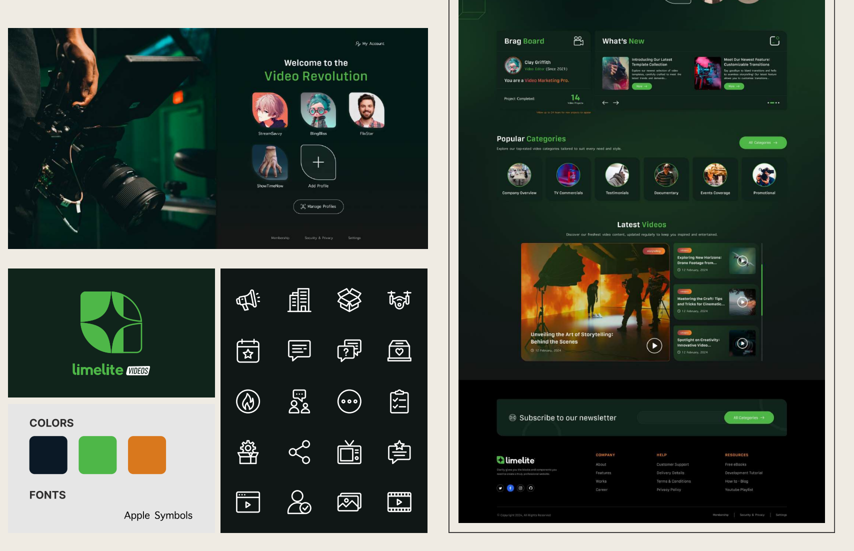
BLUMAAN is a digital platform designed to elevate men's grooming experiences. As a developer, I overcame technical challenges to create a user-friendly interface, integrated a robust e-commerce system, and leveraged data analytics to optimise the site.

One of the challenges was integrating an e-commerce system that could handle a wide range of products and payment options. To address this, I carefully evaluated different platforms and ultimately selected a solution that offered scalability, security, and a seamless checkout process. Another challenge was ensuring the site's performance and reliability. I optimized the code, minimized load times, and implemented caching mechanisms to enhance the user experience, even during peak traffic. Additionally, I prioritized security to protect user data and prevent unauthorized access.



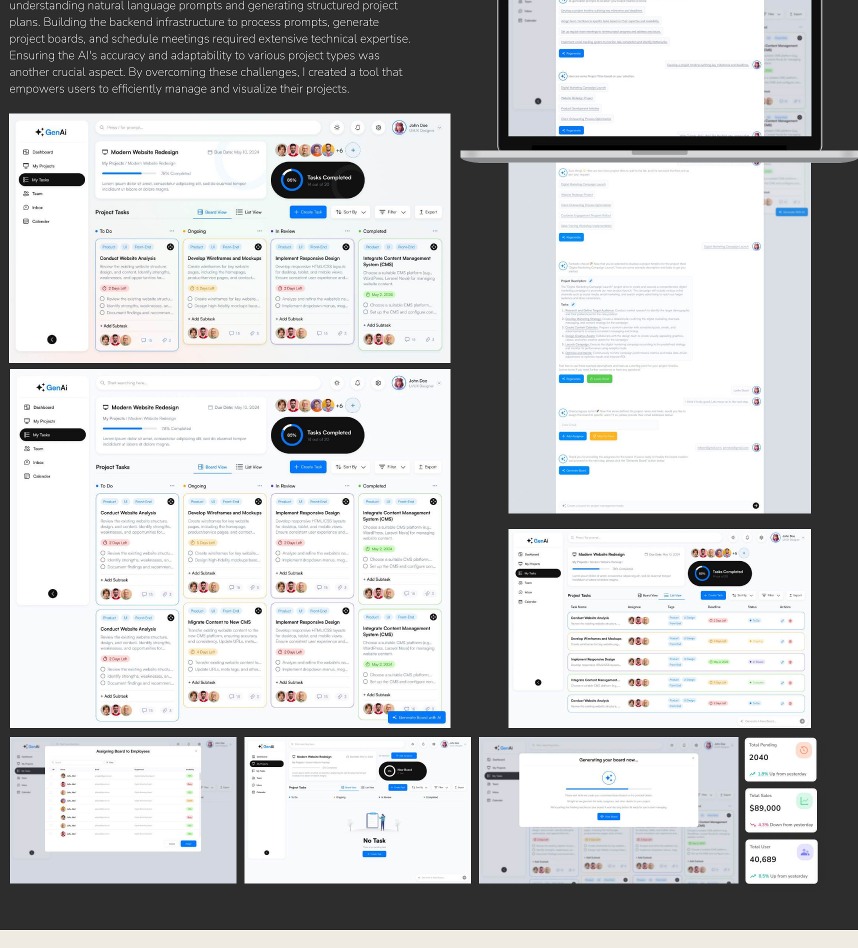
Limelite

Limelite is an all-in-one platform that revolutionizes video production. By streamlining the entire workflow, from concept to completion, I eliminated the frustrations often associated with this complex process. With a focus on efficiency and collaboration, I built a tool that empowers users to effortlessly manage projects, access a wealth of creative resources, and deliver stunning videos. This website is the culmination of my passion for technology and video, creating a one-stop shop that brings the user's video vision to life!



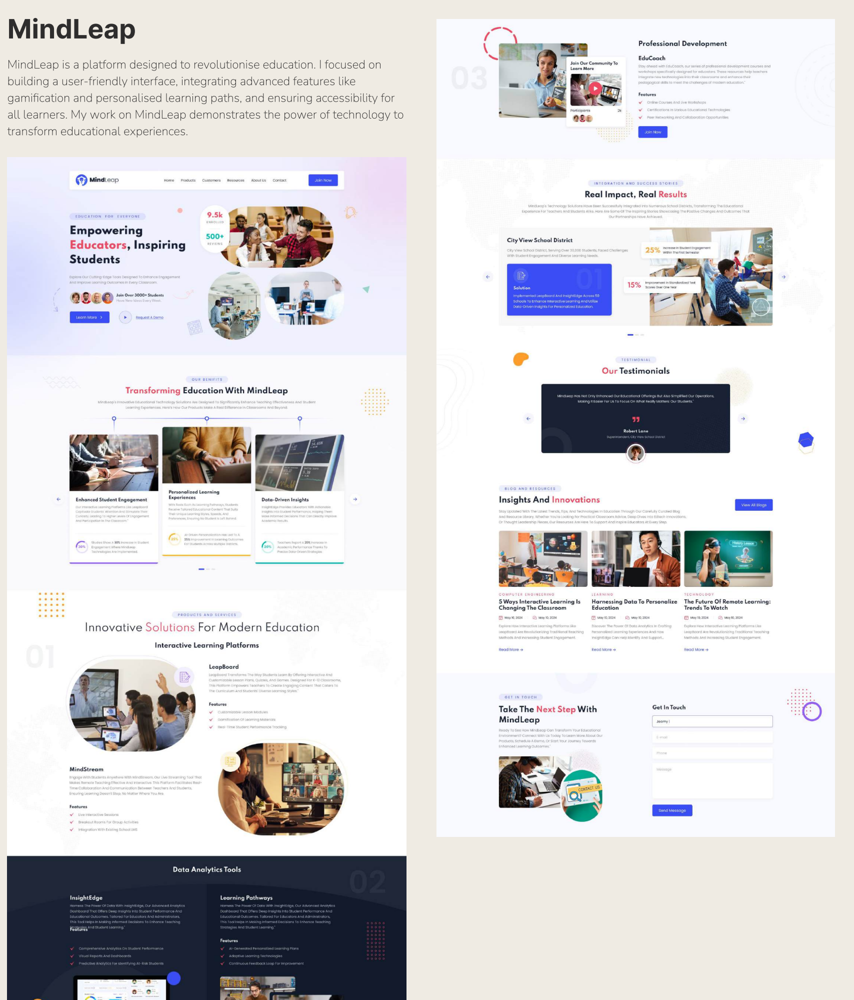
GenAi

Developing a generative AI website to create project boards was a complex undertaking. I had to carefully select a suitable AI model capable of understanding natural language prompts and generating structured project plans. Building the backend infrastructure to process prompts, generate project boards, and schedule meetings required extensive technical expertise. Ensuring the AI's accuracy and adaptability to various project types was another crucial aspect. By overcoming these challenges, I created a tool that empowers users to efficiently manage and visualize their projects.



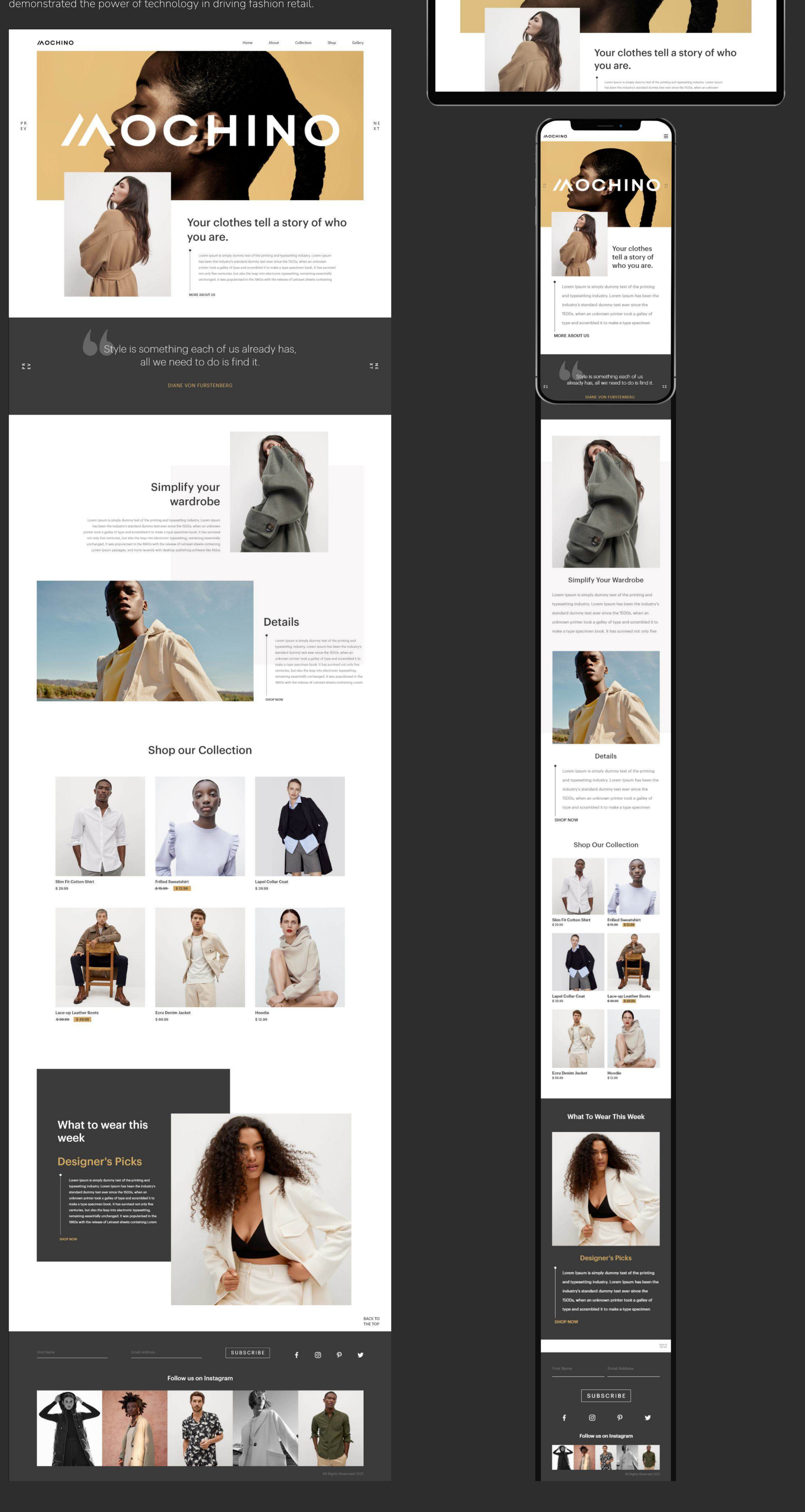
MindLeap

MindLeap is a platform designed to revolutionise education. I focused on building a user-friendly interface, integrating advanced features like gamification and personalised learning paths, and ensuring accessibility for all learners. My work on MindLeap demonstrates the power of technology to transform educational experiences.



Mochino

Inspired by brands like Zara and Mango, Mochino aimed to create a minimalist yet visually impactful online presence. I employed a clean, grid-based layout with a monochrome palette and bold typography to convey a contemporary aesthetic. The design not only looks great but also functions seamlessly, offering a user-friendly shopping experience. By optimising performance, integrating e-commerce features, and prioritising customer satisfaction, I've demonstrated the power of technology in driving fashion retail.



Let's Work Together!